



# Boulder Independent Business Alliance

## MEMBERSHIP APPLICATION

As a BIBA member, you are part of a grassroots effort that informs consumers of the importance of shopping locally. You are also strengthening your competitive advantage by aligning yourself with others to market local value. Members also participate in collaborative marketing and benefit from BIBA's ongoing advocacy for local businesses with city government.

### ANNUAL MEMBERSHIP RATES

<b>Certified Independent Business Member</b>	<b>\$200</b>
<b>Community Ambassador</b>	\$500
<b>Independent Business Advocate</b>	\$1,000
<b>Sustainability Partner</b>	\$2,500
<b>Community Leader</b>	\$3,500

### MEMBERSHIP INCENTIVE PLAN

There is strength in numbers! Recruit a new BIBA member and receive a \$25 credit against your future membership (maximum of 4 new members). Copy a membership application, write your name in the referral space below and *pass it along!* *Our success depends on this word of mouth!*

#### Referred By:

**Name:** \_\_\_\_\_

**Business:** \_\_\_\_\_

### GUIDELINES FOR MEMBERSHIP - *What is a locally owned independent business?*

1. Private ownership
2. Owned in majority by area (within 60-mile radius) resident(s)
3. Full decision-making function for the business lies with its owner(s)
4. No more than 6 outlets; bases of operation lie within a single state

### MEMBER INFORMATION – Please complete entire section

Business

Street Address

City, State, Zip

Owner

Manager or Contact

Work Phone

Email Address\*:

Web Site Address

Hours of Operation

Community Discount Card Offer\*\*:

Business Description

\*BIBA does not sell or share member information. We depend on email addresses as our primary means of communication

\*\*The **BIBA Community Discount Card** is a loyalty program that introduces new customers to your business and raises additional funds for BIBA's worthwhile efforts. For an idea of discount opportunities, refer to the BIBA GUIDE. Participation is encouraged but not required. Members are entitled to two or more complimentary cards each year. Employees of member businesses may purchase the card for \$5 (retail price: \$15)

**Membership Type:**

Annual Dues

- Certified Independent Business Member (\$200/year)**
- Community Ambassador (\$500/year)**
- Independent Business Advocate (\$1,000/year)**
- Sustainability Partner (\$2,500/year)**
- Community Leader (\$3,500)**

Renewal Date, one year from application

\*Members will be invoiced on the first of day of the renewal month.  
Memberships that are not renewed within 30 days of the renewal date will result in expiration.

**Payment Options & Methods of Payment**

**(1) Annual Check:** Amount: \_\_\_\_\_ Check Number: \_\_\_\_\_

**(2) Quarterly Payments\*:**

Total Due: \_\_\_\_\_ Payment: \_\_\_\_\_ Date to Begin \_\_\_\_\_

*\*Please NOTE: Minimum Monthly Payment of \$25.00.*

**(3) Credit Card:** Name as it appears on card: \_\_\_\_\_  
 Card Type: VISA / Mastercard Expiration Date: \_\_\_\_/\_\_\_\_  
 Card Number: \_\_\_\_\_  
 Billing Address for Card (if different from above): \_\_\_\_\_  
 Signature (Required): \_\_\_\_\_

**MEMBERSHIP AGREEMENT**

I, \_\_\_\_\_, agree to fulfill my membership with BIBA by the following means:

- Recognize that my membership and involvement with BIBA is an important part of sustainable local economy
- Be an advocate for the Alliance through acknowledging that quality service, participation and integrity are vital to our success
- Promote the future of the Alliance by participating in BIBA programs and activities and referring other local businesses
- Notify BIBA of any issues or changes I have with my membership and promptly renew
- Inform my employees of my membership, and ask BIBA for help, if needed, informing them of benefits and sales.
- Participate in point of purchase display campaigns
- I understand that through our joint efforts to market and promote our homegrown businesses, we will all benefit.

I have read and agree to the following principles of my membership. I also understand in the event I fail to pay my dues and in the event of any legal action concerning this agreement, which results in a judgment, the losing party shall pay to the prevailing party reasonable attorney fees and court costs to be fixed by the court.

Signature \_\_\_\_\_ Date: \_\_\_\_\_

Mail completed this application to:



**BIBA • Boulder Independent Business Alliance**  
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